



NAME

Stig Tenold

TITLE OF PRESENTATION

From sailing northern seas to world wide shipping

ABSTRACT OF PRESENTATION

Despite the fact that Norway's share of world population, production and trade has always been very low, for the last 150 years the country has been one of the major maritime nations. This presentation traces the development of the Norwegian merchant marine through different technological, institutional and political regimes. We show how the country's shipping companies have been able to take advantage of changes in shipping demand and supply, but also explain why the Norwegian shipping industry was almost eradicated by the middle of the 1980s. The subsequent revitalisation was based on strategic and political changes: Norwegian shipping companies were able to stay on top of their game by becoming "less Norwegian".

BIOGRAPHICAL NOTE

Stig Tenold is Professor of Economic History at NHH – the Norwegian School of Economics. He has published extensively on maritime history, business history and Asian economic development. His latest edited books are *Global Shipping in Small Nations – Nordic Experiences after 1960* (with Martin Jes Iversen and Even Lange) and *The World's Key Industry – History and Economics of International Shipping* (with Gelina Harlaftis and Jesus Valdaliso), both published in 2012 by Palgrave Macmillan. Among his current research areas are nineteenth century voyage patterns of Norwegian ships, business clusters and innovative activity and the concept of "scenes" in popular music.